



## *Opportunities for Donor Support*

The mission of TideWell is to provide the highest quality of care that embraces a comprehensive continuum of services for patients and families dealing with advanced illness.

# Opportunities for Donor Support

## HOW YOU CAN HELP . . .

There are as many ways to support TideWell Hospice and Palliative Care's growing family of programs as there are families with increasing needs in the community. TideWell serves individuals with advanced illness and their families throughout Manatee, Sarasota, Charlotte and DeSoto counties. Donors may choose to make a restricted gift to a specific program, county or geographic area and many donors prefer to request that their contributions be used wherever the need is greatest.

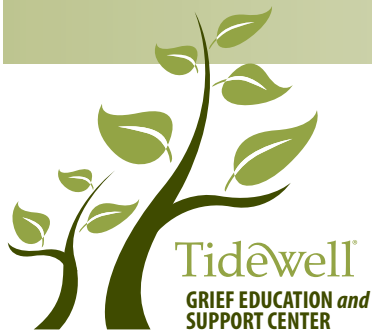
Patients and families continually express heartfelt gratitude for the compassionate care provided by TideWell and for the programs that are sustained, in part, by generous charitable contributions from the community.

TideWell's mission is to provide the highest quality of care that embraces a comprehensive continuum of services for patients and families who are dealing with advanced illness.

### **TIDEWELL CHARITY CARE FUND – Annual Program Cost: \$3 million \$5,000 provides for the average cost of care for one patient and family**

TideWell is committed to serving all patients, regardless of their financial circumstances, age, gender, ethnicity, belief system and/or access to medical insurance. The Charity Care Fund pays for hospice and palliative care for low-income, medically indigent, under-insured and uninsured patients and families. TideWell provides more than \$3 million in uncompensated care to patients and families who otherwise would not have access those services. With your financial support, TideWell can continue to offer its unique care and comfort for all those in need of end-of-life services.

*"By the time our family reached the doors of TideWell's Hospice House, we had exhausted all of our insurance and personal funds. We were so relieved that the staff offered the same services and quality care that they provide to everyone, regardless of economic circumstances. It was a great relief at a time of deep despair and stress." – The Miller Family*



### **BEREAVEMENT PROGRAMS – Annual Program Cost: \$850,000 \$2,500 provides for the average cost of supportive care for surviving family members**

TideWell offers bereavement support as a community service to anyone who has lost a loved one, whether or not that person was served by TideWell. More than half of the participants in our grief counseling sessions and support groups have suffered a loss outside of TideWell's care. Medicare fees and other insurer reimbursements don't pay for bereavement programs. TideWell provides this service free of charge as part of its commitment to providing a comprehensive continuum of care in the community.

*I don't know how my husband and I would have made it through the tragedy of the loss of our son without the help of our bereavement counselor. She has been an amazing source of strength and hope for us." – Jeannie Kennell*



### **FOOTPRINTS CHILDREN'S SERVICES – Annual Program Cost: \$650,000 \$10,000 provides comprehensive therapies for one child**

When the innocence of a child's life is invaded by the harsh realities of advanced illness – their own or that of a family member – special help is needed. To respond to this community need, TideWell developed Footprints Children's Services. Specialized age and developmentally appropriate pediatric services are provided by Footprints care teams. Your financial support ensures that this patient care and family support will continue to be accessible.

*"My daughter, Kelly, is homebound and the Footprints care team members come to her here at home. She has access to the doctor, nurse, respiratory and physical therapists, chaplain, child life specialist, grief specialist, massage and music therapists. We are so blessed to have them in our lives. I know that my family and I will not be alone on the rest of this journey. That's quite a gift." – Beth Jackman*



**CREATIVE AND CARING CONNECTIONS – Annual Program Cost: \$350,000**  
**\$100 to \$2,500 meets a range of needs for our patients**

Programs are provided free of charge to enhance quality of life for those at the end of life. Offerings include: therapeutic pain relief and distraction, stress reduction for patients and caregivers, and opportunities for joy, reduced anxiety and a sense of well-being. Among the many programs available are Expressive Arts, Music, Horticulture, Pet Therapy, Life Review, Clown Alley, Massage, Aromatherapy and Reiki.

*The best pain reliever comes when the mind is occupied with something comforting. In The Healing Power of Pets, Dr. Marty Becker documents decreased blood pressure and anxiety among patients within 10 minutes of a pet therapy visit.*

**TELEHEALTH MEDICINE – Annual Program Cost: \$150,000**  
**\$5,000 provides 12 months of Telehealth monitoring for patients**

TideWell's new Telehealth Monitoring Program provides patients with computerized monitoring support through an in-home system that reports vital signs and other data to TideWell's clinical staff for daily review. This new technology increases communication with patients, reduces emergency room visits and provides high levels of patient security.

*"TideWell's innovative Telehealth program was developed to improve access to hospice and palliative care for all those with advanced illnesses, and the program has decreased disruptive emergency room visits and hospitalizations – a tremendous benefit especially to individuals and families living in rural communities."*  
– Stephen A. Leedy, MD, TideWell Chief Medical Officer



**TIDEWELL HONORS – Annual Program Cost: \$150,000**  
**\$1,500 provides specialized services for one veteran and support for his or her family**

TideWell has always provided care and services to American veterans with advanced illness. That care was enhanced in 2008 with the introduction of HONORS. This comprehensive program respectfully celebrates veterans' service to our country and provides care that recognizes the challenges unique to veterans who are approaching the end of life and their families. TideWell HONORS thanks our heroes for their dedication and sacrifice. Financial support enables our staff

to receive specialized training and have the resources to reach out to military families in need of TideWell's compassionate and caring services.

*"My brother proudly served his country in World War II and Vietnam. Now, he has Alzheimer's disease that has been progressing over the past four years. The family had not heard him speak or seen signs of any understanding from him in months. When he was recognized with the TideWell HONORS pinning ceremony, he saluted his fellow veterans. We all cried to see this special moment and knew how meaningful it was for him." – Martha Little*

**THE HAROLD & EVELYN R. DAVIS HUMANITARIAN FUND – Annual Program Cost: \$25,000**  
**\$100 to \$1,000 meets a range of needs for one patient**

The Humanitarian Fund was started by grateful family members in memory of their mother, Evelyn Davis, and is restricted for the purpose of providing emergency relief to families referred by our team of social workers. This fund is a safety net, especially in the first 30 days when a patient/family enters TideWell and does not have the financial means to meet the costs of vital necessities of daily living.

- Utility payment for a patient who relied on electric powered medical equipment
- Food for a family with three children when the mother was critically ill and the father had to quit his job to stay home to care for his wife and small children
- Repair for a broken air condition system for a patient during the summer months
- Cremations and burial services

# Tidewell<sup>®</sup>

HOSPICE AND PALLIATIVE CARE

*Your local, not-for-profit hospice since 1980*

[www.tidewell.org](http://www.tidewell.org)

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Restricted contributions also may be made to assist any of our seven hospice houses or to support programs in a specific county or geographic area TideWell serves. For more information, please call TideWell's Director of Annual Giving at 941-552-7551.

